



B. WRIGHT LEADERSHIP ACADEMY
MARLINS FUNRAISER AD BOOK COMMITTEE
6100 NW. 7TH AVENUE
MIAMI, FLORIDA 33127
WWW.BWRIGHTLA.COM



**Board of
Directors**

August 13, 2013

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Dr. Sandra Pollard
Wendy Scott
Greg White
James White

**Founder of
B. Wright
Leadership Academy**

August 13, 2013

Brent Wright

**Non-Profit
Organization**

501(c) (3)
2013

**1st Annual FUNraiser
Marlins Baseball Event
Souvenir Ad Solicitation Letter**

Monday, January 25, 2016

Greetings,

The year 2016 will become a milestone in B. Wright Leadership Academy History. We will be celebrating our second year of service to Miami and the community of Liberty City on May 20, 2016. With Miami being the home of the fourth-largest public school district in the nation, several major universities and some of the region's finest continuing education resources. We are looking to continue to provide a Private K-12 school that will provide a safe and nurturing environment for children by fostering an engaging and educational atmosphere which will promote each child's unique social, emotional, physical, technology, and cognitive development with a strong emphasis on arts and technology. We are soliciting you to participate in our Souvenir Ad Journal, which will encompass an overview of our second year perspective coupled with advertisements from our supporters.

To commemorate our 2nd Annual FUNraiser, we are preparing a souvenir advertisement journal to be distributed to all attendees at our Miami Marlins Baseball Event on **Saturday April 2, 2016**. The 2nd Annual FUNraiser will be held at the magnificent Clevelander within the Miami Marlins Stadium. *Over 100 guests will be in attendance and this forum will provide an excellent opportunity for you to advertise your business or services to a targeted audience; who traditionally support and patronize friends of our community.*

In case you are wondering, our attendees will include a wide demographic base comprised of students (18-25), education professionals (25-30) and community leaders (30-85) with their families and friends joining us in this celebration. In addition, officers of the community, local government officials and national government leaders will also receive copies of the Souvenir Journal, along with their respective well wishes included within. **As you can see, the opportunity to introduce your business or services to a vast audience is certainly appealing and we ask you to consider advertising with us.**

Please review the attached Souvenir Advertisement Form for the various advertisement options and submit your ad conveniently via our website: <http://www.bwrightla.com/>. We encourage you to secure your advertisement space **early** in order to take advantage of this once in a lifetime opportunity.

In addition, if you are interested in one of our 2nd Annual FUNraiser sponsorship opportunities, please do not hesitate to contact us at bwrightlafund@gmail.com.

Thanking you in advance,

T. Spellers
Souvenir Journal Committee
Chairman